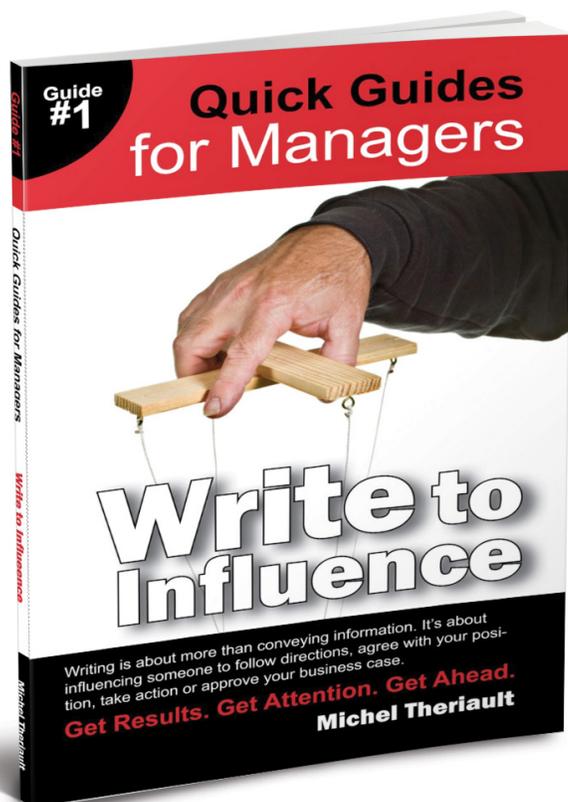


Quick Guides for Managers



Write to Influence

Take what you know about writing in your job and turn it on its head. You probably thought it was about being clear, concise and grammatically correct so the recipient would understand it. If so, you'd be wrong.

If you want to be successful, you need go further and use what you write to influence others to get what you want so you can succeed in your job - It's really about influencing others.

You learned all about how to write in high school or college, but they rarely focus on how to influence others.

This book gives you the tools you need to influence others.

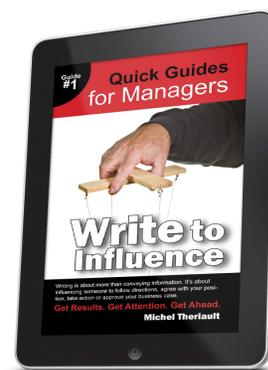
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Use the tips and techniques from "Write To Influence" and get what you want from them.



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Quick Guides for Managers

This series is specially designed for busy or aspiring Managers. It delivers quick, easy to read techniques and approaches you can apply on the job to get better results.

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Get Results. Get Attention. Get Ahead.

by Michel Theriault

As a Business Consultant, Michel Theriault also writes and speaks about strategy, leadership and management topics.

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